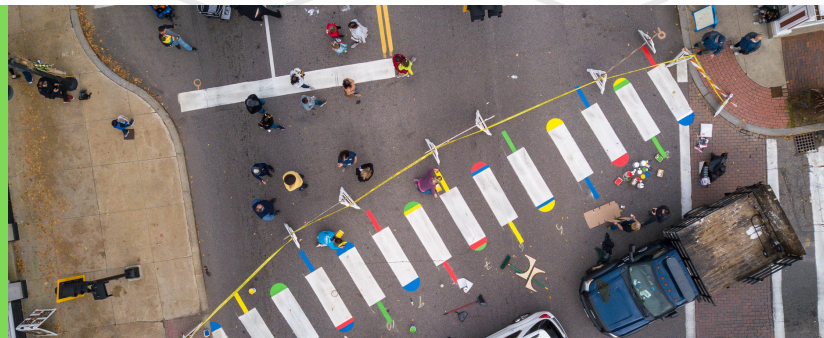


20
24

SACO MAIN STREET SPONSORSHIP PACKET



PREPARED BY
EXECUTIVE DIRECTOR AND
EXECUTIVE COMMITTEE



207-286-3546

15 Pepperell Square, Saco, ME 04072



director@sacomainstreet.org



Why sponsor an Accredited Main Street Program?

As a Not for Profit Nationally Accredited Main Street program, Saco Main Street is committed to revitalizing and preserving the heart and soul of our community's downtown area. Here are reasons why sponsors should consider supporting our cause:

- **Proven History:** Our Main Street program has a demonstrated history of success in revitalizing downtown areas, driving economic growth, and enhancing community vibrancy. By supporting us, sponsors align themselves with a reputable organization committed to tangible results.
- **Community Impact:** Our efforts go beyond just economic revitalization; we strive to create a sense of place and pride within our community. By supporting our Main Street program, sponsors contribute to the overall well-being and vitality of the community, fostering a thriving environment for residents, businesses, and visitors alike.
- **Strategic Approach:** We employ a comprehensive and strategic approach to downtown revitalization, focusing on four key areas: organization, promotion, design, and economic vitality. Sponsors can trust that their support will be utilized effectively and efficiently to maximize impact and achieve long-term sustainability.
- **Local Engagement:** Our Main Street program actively engages local stakeholders, including residents, businesses, property owners, and government officials, in the revitalization process. Sponsors can connect with key community influencers and decision-makers, fostering valuable relationships and partnerships.
- **Visibility and Recognition:** Sponsors receive prominent recognition and visibility through our marketing and promotional efforts, including logo placement on event materials, social media shout-outs, press releases, and website acknowledgment. This exposure not only enhances brand visibility but also demonstrates a commitment to community investment and corporate social responsibility.
- **Grassroots Support:** Our Main Street program is rooted in grassroots community involvement and volunteerism. By supporting us, sponsors become part of a larger movement driven by passion, dedication, and a shared vision for a vibrant downtown community.

In conclusion, supporting our Nationally Accredited Main Street program is not just an investment in downtown revitalization; it is an investment in the future of our community. We invite sponsors to join us in our mission to create a downtown area that is thriving, inclusive, and filled with opportunity for all. Together, we can make a lasting and positive impact on the heart of our community. Thank you for your consideration.



2024 Saco Main Street Program Sponsorship

Sponsorship Opportunity

The sponsorships below are focused on the program function of Saco Main Street, a 501c3 nonprofit organization. You can help position Saco Main Street for future success and support the growth of our Nationally Accredited Main Street program.

Saco Main Street's mission is to make Saco a better place to live and work by enhancing the vitality of our downtown. As a Main Street America Accredited™ program, Saco Main Street is committed to building a stronger community and revitalizing downtown through arts & culture and preservation-based economic development that meets a set of National Accreditation Standards of Performance as outlined by the National Main Street Center.

Our vision is to support a Main Street that provides economic, cultural, and recreational opportunities, so residents, guests and business can enjoy a vibrant downtown Saco.

We strive for this by focusing on a 4 point approach - Design, Economic Vitality, Organization and Promotion, a concept supported through Main Street America.

Below are our sponsorship levels. Thank you for your consideration. It's a great day to be on Main!

- Saco Main Street Platinum– \$10,000 (1 available)**
- Saco Main Street Diamond– \$5,000 (4 available)**
 - Saco Main Street Gold – \$ 2,500 (4 available)**
 - Saco Main Street Silver – \$1,000 (4 Available)**
 - Saco Main Street Bronze – \$500 (unlimited)**

Please email director@sacomainstreet.org or call 207-286-3546 to secure your sponsorship.

Checks can be made payable to Saco Main Street.
Our mailing address is: PO Box 336, Saco, ME 04072. Online payments can be made at paypal.me/sacomainstreet with "Program" in the reference.

Saco Main Street Program Sponsorship Benefits

Saco Main Street Platinum– \$10,000 (1 available)

- ★ *Includes 1 Champion Level Event Sponsorship*
- ★ *Name and Logo listed as Platinum Program Sponsor on monthly newsletters*
- ★ *Name and logo on all event posters*
- ★ *Highlighted in radio and newspaper ads as Platinum Program Sponsor*
- ★ *Name and Logo as PLATINUM Program Sponsor on Saco Main Street Website for all of 2024*
- ★ *1 tagged social media post per month recognizing Platinum Program Sponsorship*
- ★ **This level of sponsorship will help us advertise through radio, develop a downtown map and expand our marketing reach to encourage economic growth for our downtown community.*

Saco Main Street Diamond– \$5,000 (4 available)

- ★ *Name and Logo listed as Diamond program sponsor on monthly newsletters*
- ★ *Highlighted in radio and newspaper ads as Diamond Program Sponsor*
- ★ *Name and Logo as DIAMOND Program Sponsor on Saco Main Street Website for all of 2024*
- ★ *1 tagged social media post per month recognizing Program Sponsorship*
- ★ **This level of sponsorship will help maintain our website, and support organizational growth.*

Saco Main Street Gold – \$ 2,500 (4 available)

- ★ *Highlighted in newspaper ads as Gold Program Sponsor*
- ★ *Name and Logo as GOLD Program Sponsor on Saco Main Street Website for all of 2024*
- ★ *1 tagged social media post per month recognizing Program Sponsorship*
- ★ **This level of sponsorship helps us attend our Main Street Conference , trainings and more!*

Saco Main Street Silver– \$1,000 (4 Available)

- ★ *Name and Logo as SILVER Program Sponsor on Saco Main Street Website for all of 2024*
- ★ *1 tagged social media posts per month recognizing Program Sponsorship*
- ★ **This level of sponsorship helps us with office products and supplies! Subscriptions, technology, paper..it all adds up!*

Saco Main Street Bronze– \$500 (unlimited)

- ★ *Listing on the Saco Main Street website as BRONZE sponsor for all of 2024*
- ★ **This level of sponsorship will help us celebrate and recognize our volunteers, local partners and Board members.*



2024 Pride in the Park Color Run June 1st, 2024 Foss Road Fields, Saco

Sponsorship Opportunity

The Pride in the Park Color Run aims to create a joyful and inclusive space where individuals from all walks of life can come together to celebrate love, diversity, and the freedom to express oneself authentically. Our event will not only promote physical activity and well-being but also foster a sense of belonging and acceptance among participants.

By partnering with us, you will not only demonstrate your commitment to supporting initiatives that promote equality and acceptance but also gain significant exposure and brand visibility among our diverse audience.

We firmly believe that by coming together as a community, we can create a more inclusive and accepting society where everyone feels valued and celebrated for who they are. We invite you to join us on this journey and make a meaningful difference in the lives of countless individuals.

We look forward to the possibility of collaborating with you and making the first-ever Pride in the Park Color Run an extraordinary success.

We offer various sponsorship packages to accommodate different budgets and preferences, and we are open to discussing customized partnership opportunities tailored to your specific goals and objectives.

- ❑ **Saco Main Street Champion Sponsor - \$3,000 (1 available)**
- ❑ **Saco Main Street Impact Sponsor- \$1,500 (1 available)**
- ❑ **Color Blast Station - \$500 (6 Available)**
- ❑ **Friend of Saco Main Street Club – -\$60 (\$5/month club!)**

Pride in the Park Color Run Sponsorship Benefits

Saco Main Street Champion Sponsor - \$3,000 (1 available)

- ★ Naming rights to finish line
- ★ Opportunity to have booth set up at event
- ★ Logo on event t-shirt
- ★ Swag Bag contents
- ★ Logo prominently displayed at Registration Table
- ★ Special Recognition and Logo in digital Event Brochure, Poster, and promotional materials
- ★ Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special Thank You and recognition in event newspaper advertisement
- ★ Special recognition by emcee

Saco Main Street Impact Sponsor- \$1,500 (1 available)

- ★ Logo on event t-shirt
- ★ Opportunity to have booth set up at event
- ★ Logo at Registration Table
- ★ Special Recognition and Logo in digital Event Brochure, Poster, and all promotional materials
- ★ Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special Thank You and recognition in event newspaper advertisement
- ★ Special recognition by emcee

Color Blast Station - \$500 (6 Available)

- ★ Logo at Blast Station
- ★ Volunteers from your company can help blast color
- ★ Decorate blast station

Friend of Saco Main Street Club – \$5/month auto deduct (unlimited)

- ★ Listing on Saco Main Street website
- ★ Saco Main Street sticker
- ★ Photo on the Saco Main Street Club member wall in our office
- ★ Club members sign up:
<https://givebutter.com/FLjxQD>

**Please email director@sacomainstreet.org or call 207-286-3546
to secure your sponsorship.**

Checks can be made payable to Saco Main Street. Our mailing address is: PO Box 336, Saco, ME 04072.
Online payments can be made at paypal.me/sacomainstreet with "Pride in the Park" in the reference.



2024 Saco Main Street Arts Festival



The 53rd Annual Arts Festival located in the heart of beautiful downtown Saco is on June 22nd. Main Street will be closed for the duration of the festival allowing artists and spectators a much more relaxed atmosphere. Thousands attend this annual event where more than 75 artists display a rich variety of artwork, sculpture and photography.

The Saco Main Street Arts Festival is an annual event organized and managed by Saco Main Street, a volunteer driven non-profit downtown revitalization organization which promotes art and culture in our community.

Proceeds from the festival are reinvested into the community. The success of the Saco Main Street Sidewalk Arts Festival depends on local sponsorships and we appreciate your continued support. Below are some sponsorship opportunities for your consideration.

- ❑ **Saco Main Street Champion Sponsor!! - \$3,000 (1 available)**
 - ❑ **Saco Main Street Advocate - \$1,500**
 - ❑ **Saco Main Street Impact - \$1,250**
 - ❑ **Saco Main Street Ambassador - \$750**
 - ❑ **Saco Main Street Partner - \$500**
 - ❑ **Saco Main Street Ally - \$250**
- ❑ **Friend of Saco Main Street Club – \$60 (\$5/month club!)**

Sponsorship Opportunity

Art Festival Sponsorship Benefits

Saco Main Street Champion Sponsor – \$3,000 (1 available)

- ★ Corporate Logo on Banner Spanning Main Street -Prime Visibility!
- ★ Opportunity to have booth set up at event
- ★ Corporate Banner prominently displayed at Registration Table
- ★ Special Recognition and Logo on Event Poster and promotional materials
- ★ Acknowledgement w/Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special Thank You and Recognition in Event Newspaper Advertisement

Saco Main Street Advocate Sponsor \$1,500 (1 available)

- ★ Arts Festival Swag sponsor
- ★ Corporate Banner displayed at Registration Table
- ★ Special Recognition and Logo on Event Poster
- ★ Acknowledgement w/Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special Thank You and Acknowledgement in Event Newspaper Advertisement

Saco Main Street Impact Sponsor \$1,250 (1 available)

- ★ Art Festival ribbons sponsor
- ★ Name and Logo on the Saco Main Street Website & all social media event posts
- ★ Special Thank You and Recognition in Event Newspaper Advertisement

Saco Main Street Ambassador Sponsor \$750 (1 available)

- ★ Corporate logo Prominently Displayed by the musical performer
- ★ Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special Thank You and Recognition in Event Newspaper Advertisement

Saco Main Street Partner Sponsor \$500 (unlimited)

- ★ Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special Thank You and Recognition in Event Newspaper Advertisement

Saco Main Street Ally Sponsor \$250 (unlimited)

- ★ Name and Logo on the Saco Main Street Website
- ★ Special Thank You and Recognition in Event Newspaper Advertisement

Friend of Saco Main Street Club – \$5/month auto deduct (unlimited)

- ★ Listing on Saco Main Street website
- ★ Saco Main Street sticker
- ★ Photo on the Saco Main Street Club member wall in our office
- ★ Club members sign up:
<https://givebutter.com/fljxQD>

Please email director@sacomainstreet.org or call 207-286-3546 to secure your sponsorship.

Checks can be made payable to Saco Main Street. Our mailing address is PO Box 336, Saco, ME 04072.

Online payments can be made at paypal.me/sacomainstreet with “Art Festival” in the reference.



2024 Saco Main Street Music in the Park Main Street's Music Mondays July 8-August 12 6:00-7:00pm C.K. Burns School & Memorial Field



Sponsorship Opportunity

What better epitomizes the essence of summer than an authentic Music in the Park gathering? Picture yourself lounging on a blanket, children frolicking on the playground, all the while immersed in the melodies of local musicians. Through a variety of local artists, the six-night concert series promises diverse musical experiences for all ages. Scheduled weekly from early July through mid-August, this event has garnered significant popularity.

Bring along your lawn chairs and indulge in the delectable offerings from local food vendors. Join the vibrant community that defines Saco as a fantastic hometown. Reconnect with old acquaintances and forge new friendships. In case of rain, fear not, as we seamlessly shift the show indoors, thanks to our valuable partnership with First Parish Congregational Church.

The success of the Saco Main Street Music in the Park series hinges on the support of local sponsors, and we deeply appreciate your ongoing backing. Please find below the various sponsorship opportunities available for your consideration.

- ❑ **Saco Main Street Champion Sponsor - \$3,000 (1 available)**
- ❑ **Sponsor a night of music: \$750 (6 available)**
- ❑ **Friend of Saco Main Street Club – \$60 (\$5/month club!)**

Saco Main Street Music in the Park Sponsorship Benefits

Saco Main Street Champion Sponsor \$3,000 (1 available)

- ★ Logo on banner across Main Street - Prime Visibility!
- ★ Banner with logo on stage
- ★ Logo on 200 summer swag items handed out at event
- ★ Opportunity to have a table at all six concerts
- ★ Special recognition and logo on event promotional materials: posters, rack cards, newspaper ad
- ★ Acknowledgement w/name and logo on the Saco Main Street Website & social media event posts
- ★ Special recognition by emcee
- ★ Opportunity to welcome audience and share about business on stage

Friend of Saco Main Street Club – \$5/month auto deduct (unlimited)

- ★ Listing on Saco Main Street website
- ★ Saco Main Street sticker
- ★ Photo on the Saco Main Street Club member wall in our office
- ★ Club members sign up:
<https://givebutter.com/fLjxQD>

Sponsor a night of music \$750 (6 available)

- ★ Name and logo on stage on the evening of your sponsorship
- ★ Opportunity to have a table to promote your business
- ★ Logo on event poster and promotional materials:
- ★ Acknowledgement w/name and logo on the Saco Main Street Website & social media event posts
- ★ Special recognition by emcee
- ★ Opportunity to announce your business on stage

**Please email
director@sacomainstreet.org or
call 207-286-3546 to secure your
sponsorship.**

Checks can be made payable to
Saco Main Street.
Our mailing address is: PO Box 336, Saco,
ME 04072. Online payments can be made
at paypal.me/sacomainstreet with "Music
in the Park" in the reference.



2024 Saco Car Show
Saturday, July 27th 8am-1pm
Thornton Academy Campus



Rev up your engines and step back in time at the Saco Car Show, celebrating its 15th thrilling year! In partnership with the Thornton Academy Alumni Association, this event is a nostalgic journey through automotive history held on the picturesque Thornton Academy campus. Mark your calendars for the main event on July 27th, with a rain date set for July 28th.

In 2023, our show witnessed an impressive turnout, boasting over 160 exhibitors and welcoming more than 3,000 eager visitors. Enthusiasts of all ages gathered to admire a vast array of vintage automobiles and trucks, making it a safe, vibrant and family-friendly affair complete with music, delicious food, and exciting vehicle category winners announced!

NEW in 2023 - the winner's circle! As we announce them the winning cars drive into the winner's circle and showcase their winner's plaque and prized car.

This year promises even more excitement, with sponsorship opportunities available for businesses looking to align with this beloved community event. Join us as we revitalize memories and celebrate the timeless allure of classic cars!

- ❑ **Saco Main Street Champion Sponsor –\$3,000 (1 available)**
- ❑ **Saco Main Street Advocate Sponsor - \$1,500 (1 available)**
- ❑ **Saco Main Street Impact Sponsor - \$1,250 (1 available)**
- ❑ **Saco Main Street Ambassador Sponsor- \$750 (1 available)**
- ❑ **Saco Main Street Partner Sponsor– \$500 (unlimited)**
- ❑ **Saco Main Street Ally Sponsor– \$250 (unlimited)**
- ❑ **Friend of Saco Main Street Club - Friend of Saco Main Street – \$60 (\$5/month club!)**

Sponsorship Opportunity

Saco Car Show Sponsorship Benefits

Saco Main Street

Champion Sponsor \$3,000 (1 available)

- ★ Logo on banner spanning Main Street
- ★ Opportunity to have booth and/or vehicles set up at event
- ★ Naming rights to Winner's Circle
- ★ Logo on event t-shirt
- ★ Logo prominently displayed at Registration Table
- ★ Special Recognition and Logo in Event Brochure, Poster, and all promotional materials
- ★ Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special Thank You and recognition in event newspaper advertisement
- ★ Special recognition by emcee

Saco Main Street

Impact Sponsor \$1,250 (1 available)

- ★ Logo prominently displayed at the event site
- ★ Opportunity to have booth set up at event
- ★ Logo on event t-shirt
- ★ Special Recognition and Logo in Event Brochure, Poster, and all promotional materials
- ★ Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special Thank You and recognition in event newspaper advertisement
- ★ Special recognition by emcee

Saco Main Street

Partner Sponsor \$500 (unlimited)

- ★ Opportunity to have booth set up at event
- ★ Special Recognition and Logo in Event Brochure, Poster, and all promotional materials
- ★ Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special recognition by emcee

Friend of Saco Main Street Club – \$5/month auto deduct (unlimited)

- ★ Listing on Saco Main Street website
- ★ Saco Main Street sticker
- ★ Photo on the Saco Main Street Club member wall in our office
- ★ Club members sign up:
<https://givebutter.com/FLjxQD>

Saco Main Street

Advocate Sponsor \$1,500 (1 available)

- ★ Logo on winner plaques & dash plaques
- ★ Logo on event t-shirt
- ★ Opportunity to have booth set up at event
- ★ Logo at Registration Table
- ★ Special Recognition and Logo in Event Brochure, Poster, and all promotional materials
- ★ Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special Thank You and recognition in event newspaper advertisement
- ★ Special recognition by emcee

Saco Main Street

Ambassador Sponsor \$750 (1 available)

- ★ Corporate Banner displayed near registration tent
- ★ Opportunity to have booth set up at event
- ★ Logo on Exhibitor Certificates
- ★ Special Recognition and Logo in Event Brochure, Poster, and all promotional materials
- ★ Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special recognition by emcee

Saco Main Street

Ally Sponsor \$250 (unlimited)

- ★ Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special recognition by emcee

Please email director@sacomainstreet.org or call 207-286-3546 to secure your sponsorship.

Checks can be made payable to Saco Main Street. Our mailing address is: PO Box 336, Saco, ME 04072. Online payments can be made at paypal.me/sacomainstreet with "Saco Car Show" in the reference.



Saco Main Street Bark in the Park

September 14th, 2024 12pm-3pm at Fairfield School



Sponsorship Opportunity

Get ready to unleash the fun at our annual Bark in the Park event, where furry friends take center stage for a day of tail-wagging excitement! Whether you have a four-legged companion of your own or simply adore dogs, this event promises a paw-some time for all.

- ★ **Doggy Parade:** See pups strut their stuff in adorable costumes, showcasing their unique personalities. **Agility Course:** Watch agile pups tackle jumps, tunnels, and weave poles with finesse, demonstrating speed and teamwork. **Best Dressed Contest:** Enter your stylish pup to win the title of Most Stylish Pup with trendy outfits and creative ensembles. **Pet Vendor Fair:** Explore pet products and services from gourmet treats to grooming and training services. **Pet Adoption Zone:** Meet lovable dogs in need of a forever home and consider adoption. **Doggie Demonstrations:** Learn obedience techniques and agility training from skilled trainers. **Food and Refreshments:** Enjoy delicious food and refreshments to keep up with the excitement.

Outlined below are several sponsorship opportunities available for your consideration.

We invite you to join us in making this year's Bark in the Park an unforgettable celebration of community spirit and paw-tastic delights. Your partnership will not only enrich the event but also contribute to the flourishing of our beloved community.

- ❑ **Saco Main Street Champion Sponsor - \$3,000 (1 available)**
 - ❑ **Saco Main Street Advocate Sponsor - \$1,500**
 - ❑ **Saco Main Street Ambassador Sponsor - \$750**
 - ❑ **Saco Main Street Partner Sponsor - \$500**
 - ❑ **Saco Main Street Ally Sponsor - \$250**
- ❑ **Friend of Saco Main Street Club – \$5/month auto deduct (unlimited)**

Saco Main Street Bark in the Park Sponsorship Benefits

Saco Main Street

Champion Sponsor – \$3,000 (1 available)

- ★ Corporate Logo on Banner Spanning Main Street
- ★ Logo on 250 dog collars or reflective bandanas
- ★ Opportunity to have booth set up at event
- ★ Special Recognition and Logo in Event Brochure, Poster, and all promotional materials
- ★ Acknowledgement w/Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special Thank You and Recognition in Event Newspaper Advertisement
- ★ Special recognition by Emcee

Saco Main Street

Impact Sponsor \$1,250 (1 available)

- ★ Sponsor Agility Course: Ribbons and Awards
- ★ Special Recognition in Event Brochure
- ★ Name and Logo on the Saco Main Street Website & all social media event posts
- ★ Special Thank You and Recognition in Event Newspaper Advertisement
- ★ Special recognition by Emcee

Saco Main Street

Partner Sponsor \$500 (1 available)

- ★ Sponsor Pet Adoption Zone
- ★ Special Recognition in Event Brochure
- ★ Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special Thank You and Recognition in Event Newspaper Advertisement

Friend of Saco Main Street Club – \$5/month auto deduct (unlimited)

- ★ Listing on Saco Main Street website
- ★ Saco Main Street sticker
- ★ Photo on the Saco Main Street Club member wall in our office
- ★ Club members sign up:
<https://givebutter.com/fljxQD>

Saco Main Street

Advocate Sponsor \$1,500 (1 available)

- ★ Sponsor Doggy Parade, Logo prominently displayed
- ★ Special Recognition and Logo on Event Poster
- ★ Acknowledgement w/Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special Thank You and Acknowledgement in Event Newspaper Advertisement
- ★ Special recognition by Emcee

Saco Main Street

Ambassador \$750 (1 available)

- ★ Sponsor Best Dressed Contest
- ★ Special Recognition in Event Brochure
- ★ Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special Thank You and Recognition in Event Newspaper Advertisement
- ★ Special recognition by Emcee

Saco Main Street

Ally Sponsor \$250 (unlimited)

- ★ Name and Logo on the Saco Main Street Website
- ★ Special Thank You and Recognition in Event Newspaper Advertisement
- ★ Special recognition by Emcee

Please email director@sacomainstreet.org or call 207-286-3546 to secure your sponsorship.

Checks can be made payable to Saco Main Street. Our mailing address is: PO Box 336, Saco, ME 04072.

Online payments can be made at paypal.me/sacomainstreet with "BITP" in the reference.



2024 Saco Main Street Pumpkin Harvest Festival Saturday, October 19th 11am-3pm (Rain date Oct. 26th)



Our annual Pumpkin Harvest Festival is scheduled for October 19th, set against the charming backdrop of our historic downtown. This year, we're thrilled to revive beloved traditions while introducing fresh excitement to the event. Prepare for a return of the enchanting pumpkin patch, brimming with creatively decorated pumpkins, alongside the spirited pie-eating contest right on Main Street. Participants from various city departments, civic groups, area businesses, and school principals will vie for glory in this cherished competition.

The proceeds generated from the festival are a direct investment back into our community, nurturing its growth and vitality. As we embark on this endeavor, we recognize the indispensable role that local sponsorships play in ensuring the success of our Pumpkin Harvest Festival.

Your ongoing support is invaluable to us, and we express our heartfelt appreciation for your continued commitment. Outlined below are several sponsorship opportunities available for your consideration.

We invite you to join us in making this year's Pumpkin Harvest Festival an unforgettable celebration of community spirit and autumnal delights. Your partnership will not only enrich the event but also contribute to the flourishing of our beloved community.

❑ **Saco Main Street Champion Sponsor - \$3,000 (1 available)**

❑ **Saco Main Street Advocate Sponsor \$1,500**

❑ **Saco Main Street Impact Sponsor \$1,250**

❑ **Saco Main Street Ambassador Sponsor \$750**

❑ **Saco Main Street Partner Sponsor \$500**

❑ **Saco Main Street Ally Sponsor \$250**

❑ **Friend of Saco Main Street Club – \$60 (\$5/month club!)**

Saco Main Street Pumpkin Harvest Festival Sponsorship Benefits

Saco Main Street

Champion Sponsor \$3,000 (1 available)

- ★ Corporate Logo on Banner Spanning Main Street - Prime Visibility!
- ★ Logo prominently displayed at Saco Main Street's booth
- ★ Table at event
- ★ Special Recognition and Logo in Event Brochure, Poster, and promotional materials
- ★ Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special Thank You and Recognition in Event Newspaper Advertisement
- ★ Special Recognition by Emcee

Saco Main Street

Impact Sponsor \$1,250 (1 available)

- ★ Logo at beginning of haunted evening tour
- ★ Table at event
- ★ Special Recognition and Logo in Event Brochure, Poster, and promotional materials
- ★ Name and Logo on the Saco Main Street Website & social media page posts
- ★ Special Thank You and Recognition in Event Newspaper Advertisement
- ★ Special Recognition by Emcee

Saco Main Street

Partner Sponsor \$500 (1 Available)

- ★ Name and Logo at pie eating table
- ★ Table at event
- ★ Name and Logo on the Saco Main Street Website & social media page posts
- ★ Special Recognition by Emcee

Friend of Saco Main Street Club – \$5/month auto deduct (unlimited)

- ★ Listing on Saco Main Street website
- ★ Saco Main Street sticker
- ★ Photo on the Saco Main Street Club member wall in our office
- ★ Club members sign up:
<https://givebutter.com/fLjxQD>

Saco Main Street

Advocate Sponsor \$1,500 (1 available)

- ★ Logo on DJ & Musical Performance Stage
- ★ Table at event
- ★ Special Recognition and Logo in Event Brochure, Poster, and promotional materials
- ★ Name and Logo on the Saco Main Street Website & social media event posts
- ★ Special Thank You and Recognition in Event Newspaper Advertisement
- ★ Special Recognition by Emcee

Saco Main Street

Ambassador Sponsor \$750 (1 available)

- ★ Logo at pumpkin patch
- ★ Table at event
- ★ Special Recognition and Logo in Event Brochure, Poster, and promotional materials
- ★ Name and Logo on the Saco Main Street Website & social media page posts
- ★ Special Thank You and Recognition in Event Newspaper Advertisement
- ★ Special Recognition by Emcee

Saco Main Street

Ally Sponsor \$250 (unlimited)

- ★ Table at event
- ★ Name and Logo on the Saco Main Street Website & social media page posts
- ★ Special Recognition by Emcee

Want to have a table at the event?

Business/Organization booth: \$50

Artisan/Crafters booth or business selling goods: \$75

Nonprofits: free



2024 Saco Main Street Small Business Saturday Saturday, November 30th 10am-1pm



On November 30th the Saco Main Street Economic Vitality Committee will kick off this year's Small Business Saturday celebration. This promotion supports downtown merchants through our Saco Bucks program. Saco Bucks will be given away to anyone attending the event and can be used like a gift certificate at participating businesses that day.

Saco Main Street reimburses businesses for every \$10 Saco Bucks certificate collected at their shops. Therefore, the success of the Small Business Saturday depends on local sponsorships and we appreciate your continued support. Below are some sponsorship opportunities for your consideration.

- ❑ **Saco Bucks Sponsorship – \$500 (4 available)**
 - ✓ Business name and Facebook page tagged in each Small Business Saturday post up to and including the event
 - ✓ Business logo featured on posters promoting the event
 - ✓ Business name and logo featured on all take home maps highlighting the participating businesses.

- ❑ **Promotional Poster Sponsorship –\$250 (4 available)**
 - ✓ Business logo featured on posters promoting the event
 - ✓ Business name and logo featured on all take home maps highlighting the participating businesses.

- ❑ **Downtown Map Sponsorship – \$150 (unlimited)**
 - ✓ Business name featured on all take home maps highlighting the participating businesses.

Please email director@sacomainstreet.org or call 207-286-3546 to secure your sponsorship.

Checks can be made payable to Saco Main Street.
Our mailing address is: PO Box 336, Saco, ME 04072. Online payments can be made at paypal.me/sacomainstreet with "SBS" in the reference.

Sponsorship Opportunity



2024 Saco Main Street Holiday Festival & Parade of Lights

- ★ **Tree Lighting December 6th 5:30pm**
 - ★ **Holiday Festival: December 14th 1pm**
 - ★ **Parade of Lights: December 14th 6pm**
- Severe Weather date December 21st*



Join us for two festive events that capture the spirit of the holiday season in our city!

On December 6th, witness the magical lighting of our city tree as thousands of twinkling lights illuminate the hill near the Transportation Center.

Then, on December 14th, one of our most cherished annual traditions returns to Main Street! Enjoy a day filled with holiday cheer, including shopping, a live nativity scene, caroling, story time with Mr. and Mrs. Claus, and the enchanting Festival of Trees at the Museum. The festivities culminate in the community Parade of Lights, featuring floats, city vehicles, civic groups, golf carts, and tractors adorned with festive lights as they march down Main Street.

The day is packed with children's activities, including visits with Santa and Mrs. Claus at the Transportation Center, crafts, and trolley rides, ensuring fun for the whole family.

We invite you to join us in making this year's Pumpkin Harvest Festival an unforgettable celebration of community spirit and autumnal delights. Your partnership will not only enrich the event but also contribute to the flourishing of our beloved community.

❑ **Saco Main Street Champion Sponsor - \$3,000 (1 available)**

❑ **Saco Main Street Advocate Sponsor - \$1,500**

❑ **Saco Main Street Ambassador Sponsor - \$750**

❑ **Saco Main Street Partner Sponsor - \$500**

❑ **Saco Main Street Ally Sponsor - \$250**

❑ **Friend of Saco Main Street Club – \$5/month auto deduct (unlimited)**

Sponsorship Opportunity

Festival of Lights & Parade Sponsorship Benefits

Saco Main Street

Champion Sponsor – \$3,000

- ★Corporate Logo on Event Banner Spanning Main Street
- ★Walk at the front of Parade with logo on banner
- ★Special Recognition and Logo on Event Poster and promotional materials
- ★Acknowledgement w/Name and Logo on the Saco Main Street website & social media event posts
- ★Special Thank You and Acknowledgement in Event Newspaper Advertisement
- ★Special announcement during parade by Emcee

Saco Main Street

Impact Sponsor \$1,250 (1 available)

- ★ Logo displayed at Storytime with Santa & Mrs. Claus
- ★ Special Recognition and Logo in Event Brochure, Poster, and promotional materials
- ★ Name and Logo on the Saco Main Street Website & social media page posts
- ★ Special Thank You and Recognition in Event Newspaper Advertisement
- ★ Special Recognition by Emcee during Parade

Saco Main Street

Partner Sponsor– \$500 (unlimited)

- ★Special Recognition and Logo on Event Poster
- ★Acknowledgement w/Name and Logo on the Saco Main Street Website & social media event post
- ★Special Thank You and Acknowledgement in Event Newspaper Advertisement
- ★Special announcement by Emcee during Parade

Friend of Saco Main Street Club – \$5/month auto deduct (unlimited)

- ★Listing on Saco Main Street website
- ★Saco Main Street sticker
- ★Photo on the Saco Main Street Club member wall in our office
- ★ Club members sign up:

<https://givebutter.com/fLjxQD>

Saco Main Street

Advocate Sponsor – \$1,500

- ★Corporate Banner displayed on Main Street on Emcee stage during Parade of Lights
- ★Special Recognition and Logo on Event Poster
- ★Acknowledgement w/Name and Logo on the Saco Main Street Website & social media event posts
- ★Special Thank You and Acknowledgement in Event Newspaper Advertisement
- ★Special announcement during Parade by Emcee

Saco Main Street

Ambassador Sponsor– \$750 (1 available)

- ★Corporate Banner displayed on Main Street with holiday photo-op cutouts
- ★Special Recognition and Logo on Event Poster
- ★Acknowledgement w/Name and Logo on the Saco Main Street Website & social media event posts
- ★Special Thank You and Acknowledgement in Event Newspaper Advertisement
- ★Special announcement by Emcee during Parade

Saco Main Street

Ally Sponsor – \$250 (unlimited)

- ★Acknowledgement w/Name and Logo on the Saco Main Street Website & social media event posts
- ★Special Thank You and Acknowledgement in Event Newspaper Advertisement
- ★Special announcement by Emcee during Parade

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